



## **FOR IMMEDIATE RELEASE**

*Tuesday, March 18, 2008*

### **MediaNews Names Two New Corporate Executives and Corporate Realignments**

**DENVER, CO.....**MediaNews Group, Inc. announced today the hiring of two Senior Executives at its corporate offices. Oliver Knowlton, 50, was named President of MediaNews Group Interactive, the digital arm of MediaNews Group. Mark Winkler, 48, will become Executive Vice President and Chief Marketing and Sales Officer for MediaNews Group, a newly created position.

Knowlton comes to MediaNews Group after a successful twenty five year career at Time, Inc., most recently as General Manager of the Sports Illustrated franchise, including SI Digital properties. Knowlton was instrumental in the development of Time's early internet strategies in the late 1990's, eventually running SI.com before moving into the roll of General Manager of the entire Sports Illustrated franchise. "MediaNews Group is excited to have a person of Oliver Knowlton's caliber join our team. Oliver's experience in moving a print franchise into the digital world will be invaluable. His experience in diversifying SI's revenue streams across new platforms and by launching new products fits particularly well with our strategies. He is a smart businessman, strong operator, and has the leadership skills necessary to take our interactive business to the next level", said Joseph Lodovic, President of MediaNews Group.

Winkler, a seasoned media executive with over twenty years of experience, was most recently Division Vice President and General Manager of Comcast Spotlight, the advertising sales division of Comcast, Inc. During his time at Comcast, Winkler oversaw the development and deployment of Comcast's interactive digital VOD product line and e-Commerce sites. Utilizing cross functional teams and innovative interactive sales and marketing programs, led to the creation of new revenues streams in excess of \$10 million in the first year. Winkler's leadership in this area was recognized by the Cable Advertising Bureau, who awarded him the highest honor in the industry for three consecutive years for advanced sales technology achievement. "Mark's proven track record as a change agent, consensus builder, and sales innovator is exactly what we need as we transform our business model" Lodovic said. "His career has been all about driving revenue for sophisticated and integrated media products".

In a related move, Michael Petrak becomes Vice President of Sales and will report to Winkler.

Steven Rossi, Chief Operating Officer of MediaNews Group, will assume the position of President and CEO of MediaNews Group's California Newspaper Partnership, replacing George Riggs who retired at the end of January. Rossi will relocate from Denver to San Jose, California.

Both Knowlton and Winkler will join Lodovic and William Dean Singleton, the Company's CEO, to form the Office of the Chairman, whose responsibilities will be to provide strategic direction and operational oversight to the Company. As a result of this change in management structure, the position of Chief Operating Officer will be eliminated.

MediaNews Group, Inc. ([www.medianewsgroup.com](http://www.medianewsgroup.com)) is the nation's fourth largest newspaper company, with headquarters in Denver, CO. MediaNews Group and its affiliated companies publish 68 daily newspapers and approximately 100 non-daily publications in 13 states. In addition, MediaNews Group owns a CBS affiliate in Anchorage, Alaska, and four radio stations in Texas. MediaNews Group Interactive, MediaNews Group's new media division maintains more than 75 Web sites for its daily newspapers.